

Commission Study “Exploiting the digital dividend – A European Approach”

Public presentation of final results Closing comments

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Stepping back after an intensive session....

- Thanks to the study team for the extensive work and the quality of their analysis, as well as for today's presentations
- But also: Thanks to all contributors
 - the study gained from quality input and readiness of all players to participate in an intensive interactive exercise over the last months.
- Commission satisfied to see continuous commitment by all parties and confident of **heading towards consensual deliverables**.
- Two goals already achieved:
 - contribution to a **public debate under full transparency**
 - and...
 - considerable **rise in awareness of importance of coordinated approach**

..and the party only starts !



The method

- The study: an important milestone for the Commission in the context of its policy action on the Digital Dividend.
- **Digital Dividend dossier is particularly complex as it appears multi-dimensional:**
 - in associated interests and overall objectives
 - in timing options, perspectives and uncertainties
 - in coexisting responsibilities for decisions
- **Besides the substance, 2 key challenges on which the study delivered:**
 - **structuring the “decision space”**
 - **methods for assessing action options** to obtain objective quantitative and qualitative descriptions of impact
- *Both approaches confirmed at the presentation today*



The substance

- **Socio-economic analysis:** *input of particular importance for Commissions own reasoning*
 - finds considerable potential quantitative benefits for an EU coordinated action.
 - notes an important influence factor: uncertain demand for wireless broadband
 - need to investigate in further details specific interference issues (solvable)
 - points to difficulty to determine external values
- **Recommendations:** *a comprehensive set of possible options*
 - good discussion of options / alternatives and their impact in context
 - potential alternative uses ? (in Digital Dividend ?)
- **Taking time factor into account**
 - the Digital Dividend dossier needs urgent attention, at the same time cannot be “closed” by a one shot action at a certain point of time
 - perspective over time analysed by the study
- *These elements will be reflected in the upcoming Commission proposal*



Thank you for you participation

*... and keep assisting us in our political action –
your continued input is welcome*

